

PhD Ganka Cvetanova

Culture and identity

The subject deals with the study of the two most commonly used terms in modern discourse - culture and identity, specifically, with the hidden mechanisms of power of culture, especially in the construction of ethnic and national identity, as well as with the topics that explore the interactive connection between culture and globalization. Within the framework of this subject, and by combining multiple scientific disciplines such as theory of culture, sociology, social and cultural anthropology, the students will learn about the key concepts and theories that provide for the contemporary interpretation of culture and identity, as well as understand the impact of culture in the process of socialization and enculturation of man, and in the construction of individual and collective identity as well. By studying this subject, the students will be able to create an analytical and theoretical platform that will enable their critical understanding of contemporary socio-political and social trends, and enable them for theoretical analysis of the current situation and academic writing.