

PhD Pande Lazarevski

SOCIAL RESEARCH METHODOLOGY

Course Description

This course in research methods prepares the student to understand materials and issues associated with but not limited to the logic of the scientific method, research design, and qualitative and quantitative data analysis. Students will be afforded the opportunity to conduct research on a current issue as it relates to the HRM theory/practice.

Course Objectives

1. Demonstrate proficiency in the use of selected research methods and tools.
2. Describe and examine the scientific method.
3. Develop research questions and/or hypotheses for a given topic.
4. Define a research strategy and design a research project to answer a research question
5. Differentiate between scholarly and non-scholarly articles.
6. Evaluate data associated with research findings.
7. Judge the usefulness of various research approaches: content analysis, survey and field research, quantitative and qualitative analysis, and case studies.